

# Annual Report



2021-2022

# **Contents**

Foreword	3
About PAGDAND	4
Activities from April 2021 to March 2022	
Painting Competition on 5 June 2021, World Environment Day	6
Eco Club: 'Ek Aas, Ek Prayaas'	9
Partner with Us	11

# **Foreword**

Pagdand is an independent, not-for-profit biodiversity conservation initiative.

A coming-together of committed individuals, a meeting of minds, a synthesis of intention and action, and a mission to walk the eco-talk.

Welcome to Pagdand.

And thank you for walking with us.

As we continue our journey, the aftermath of COVID has affected everyone's life, work and availability. Hence, during this year, we conducted activities as per people's availability, and keeping in mind health-related concerns most of these activities were coordinated online to limit in-person interactions.

#### **About PAGDAND**

'Pagdand' is a Vadodara-based NGO working in the field of biodiversity conservation since 2016. Pagdand is registered under the Trust Act, 1950 (Bombay Act No 29 of 1950) with registration number E/80481/Vadodara.

# Pagdand's Purpose

Pagdand is, in essence, a thought, an idea. a conscience-call even. It's not a structured concept, with well-defined edges and established parameters.

Like all thoughts, it promises to be organic, leading from one thing to another, encompassing one cause after another, as our steps take us further and farther into biodiversity conservation.

So, while its true scope can only be determined over time, and its direction can only be ascertained by our future thoughts and actions, here is the first step towards articulating our purpose:

- To Mainstream Eco-consciousness
- To Highlight Co-existence
- To Engender Eco-awareness
- To Sensitize, Educate and Energize Communities
- To Stimulate Public Thought, Dialogue and Action.

The natural world is the greatest source of excitement. The greatest source of visual beauty. It is the greatest source of so much in life that makes life worth living.

# Pagdand's Core Agenda

Pagdand's core agenda includes education and awareness, urban biodiversity conservation, urban farming, water-bodies conservation and policy advocacy.

# **Activities from April 2021 to March 2022**

Pagdand is dedicated to improving the neighbourhood and city via a range of activities.

We believe in environmental stewardship and we have been conducting tree planting projects to help make our urban environment greener and healthier.

We believe that people connect with nature in different ways. Accordingly, our yearly painting competitions foster artistic potential while simultaneously raising awareness of critical social and environmental issues.

We are genuinely devoted to assisting people in need by providing critical resources and conducting educational activities. In addition, we intend to conduct cleanliness programs to improve the beauty of the city and to promote civic duty.

Our dedication extends to lobbying for policies that improve the lives of our citizens. Pagdand seeks to make a better, more inclusive city through these and other activities which promote compassion, creativity, and helps community thrive.

# Painting Competition on 5 June 2021, World Environment Day

We at 'PAGDAND,' marked World Environment Day 2021 with a spectacular event as part of our steadfast commitment to Mother Earth and her thriving ecosystems. Here are the highlights of the "World Environment Day 2021, Drawing and Painting Competition," which brought together individuals from throughout India to focus on 'Ecosystem Restoration,' reflecting the global appeal for a more sustainable future.

#### **Participation and Response**

We invited individuals of all ages to join us on this artistic adventure. The reaction was overwhelming, with 455 entries pouring in from all around the country. It was a heartwarming testament to the enduring commitment of our fellow citizens to nature and the power of art to express it.

#### **Distinguished Jury Panel**

We assembled an outstanding panel of judges to ensure impartiality and expertise:

- Ms. Hina Bhatt is a well-known artist who specializes in painting and mural art.
- Ms. Uma Deepak Kannal is a multi-talented artist who works in painting, sculpture, pottery, and quilting.
- Mr. Anuj Poddar is a renowned glass artist and art consultant with extensive experience.

#### **Selection Process**

Our judges carefully looked at each entry, making sure they were creative, unique, well-crafted, and related to the 'Ecosystem Restoration' theme. This way, the chosen artwork truly represented the theme.

#### **Event Highlights**

- The tournament was embraced through the virtual world, allowing participants from various regions to take part actively.
- On World Environment Day 2021, 'PAGDAND' actively promoted the theme of 'Ecosystem Restoration,' providing resources and information on its significance.
- Selected artworks were shown in a virtual exhibition, expanding the audience for these powerful expressions of ecological restoration.
- Winners and outstanding participants got certificates and prizes to recognize their commitment to environmental awareness and artistic talent.

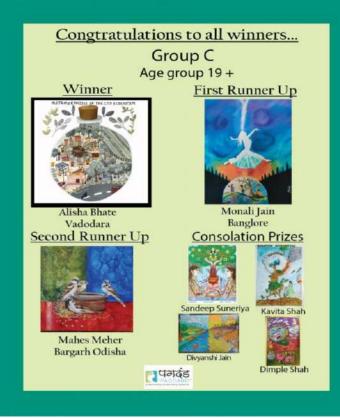
#### The Impact

- It increased awareness about the critical need for ecosystem restoration and the value of environmental conservation.
- It gave a platform for artists to express their opinions and concerns about the environment through art.
- It brought together individuals from various locations, promoting a sense of shared responsibility towards nature.
- Participants received useful comments from field experts, which encouraged aspiring artists.

The World Environment Day 2021 Drawing and Painting Competition by 'PAGDAND' demonstrates the power of art in advocating for the environment. The overwhelming response and dedication of our esteemed jury affirmed our collective commitment to ecosystem restoration and biodiversity conservation.

This event showcased the potential of the arts to promote environmental awareness and drive positive action in our society.







# Eco Club: 'Ek Aas, Ek Prayaas'

Ek Aas Ek Prayaas' is an initiative by the Eco-Club at Pagdand.

#### The Mission

- To assist Vadodara's homeless by providing Rugs (Satranji) and Blankets (Kambal) for warmth.
- These items are created by specially abled and underprivileged individuals using excess fabric.

#### **Crafting Rugs and Blankets**

- Differently abled and underprivileged people created Rugs and Blankets.
- They utilized unwanted and excess fabric provided through the initiative.
- This approach reduced waste and empowered the community.

#### The Cause

- 'Ek Aas Ek Prayaas' relied on donations and support.
- Small contributions also (monetary or fabric) made a significant difference.
- Monetary donations helped purchase materials and support small businesses.

# The Impact

'Ek Aas Ek Prayaas' demonstrated the power of collective effort and compassion. By providing Rugs and Blankets, it offers hope and solidarity to Vadodara's homeless. It demonstrated how people's participation can make a meaningful impact, spreading warmth, love, and a sense of belonging in our community.













Highlights of 'Ek Aas, Ek Prayaas'

# Partner with Us

We welcome you to partner with us.

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<u>Donors can avail tax benefits under 80G by donating to Pagdand's Projects</u> and Activities.







AXS-100131

**PAGDAND Bank Details** 

Name of Party PAGDAND

Address Plot No. 42, A/B, Yoginagar

Township,

Besides Zenith Tin, N.H.No.8,

Chhani,

Vadodara-391 740, Gujarat, India

Phone Number 9904378866, 8511123869

Name of Bank Axis Bank Ltd.

Bank Branch Address Vardhman Complex, Opp, G.E.B.,

Racecourse, Vadodara.

Bank Branch Name Racecourse

Account Number 916020044018375

IFSC Code UTIB0000013

MICR Code 390211002

Branch Code 013

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